



**\*\* Media Advisory \*\***

**For Immediate Release**

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**Future World Leaders Show 21<sup>st</sup> Century Learning in Action**

**10,000 Students from all 50 States and 8 Countries  
Compete in Creativity, Innovation Challenges**

**Annual Global Finals for Destination ImagiNation Underway  
May 20-23 at the University of Tennessee**

**Knoxville, Tenn.** – Teams of young people from around the world will collaborate, innovate and problem solve – key skills today’s students need to learn – during Destination ImagiNation’s Global Finals May 20-23 when they take over the campus of the University of Tennessee in Knoxville.

As part of Destination ImagiNation (DI), students apply the math, science, engineering, art, writing, research, reading, geography and more that they learn in classrooms to solve real problems. Subjects that may have only been experienced through worksheets, lectures and tests come to life during DI Challenges. For more than 25 years, teachers, parents and business leaders around the country have given their time year after year to make the organization work to fill gaps they see in the education system.

See how DI is helping train the world’s future leaders, and experience a life-changing series of challenges designed by some of the top thinkers in creativity and innovation. DI students learn the life lessons they will need to prepare for the jobs of the future, manage time and money, use information wisely and be organized.

- WHAT:** Destination ImagiNation Global Finals  
Elementary – College-aged Students Compete
- WHEN:** Opening Ceremony, Weds., May 20, 7:30pm ET  
Competition, Thursday-Saturday, May 21-23, beginning at 8:00am ET  
Closing Ceremony & Awards, Saturday, May 23, 7:30pm ET  
\* More than 700 events taking place during the week,  
see [www.globalfinals.org](http://www.globalfinals.org) for details
- WHERE:** University of Tennessee  
Knoxville, Tennessee
- WHO:** 10,000 students from all 50 states and 8 countries

**- more -**

Every year, the tournament sponsor, Destination ImagiNation (DI), creates the Challenges to develop and test student skills and talents in many areas, including scientific understanding, theatrical performance, technical prowess, improvisation, and structural engineering. DI teams have spent months perfecting their Challenge solutions, and their presentations are bursting with distinctive creativity and innovation.

Top teams advance from regional and statewide tournaments, where they qualified to compete with 10,000 other students during the DI Global Finals. The competition offers an emerging view of 21<sup>st</sup> century education—one that has creativity, teamwork and innovation at its core.

### **About Destination ImagiNation**

Destination ImagiNation, the world's leading creativity, teamwork and problem solving experience for young people from kindergarten through college, serves more than 12,000 student teams in 50 states and 40 countries. Every season, teams of up to seven participants compete regionally with the goal of advancing to the Global Finals. Teams work together for several months to create their solutions to Team Challenges, which can have theatrical, structural, improvisational, scientific or technical focuses. Teams also learn and practice creative quick-thinking skills for the Instant Challenge portion of the program. To learn more, visit [www.destinationimagination.org](http://www.destinationimagination.org).

Destination ImagiNation, Inc. is a 501(c)3 nonprofit organization based in Glassboro, NJ. It provides numerous programs to developing people's creativity, problem-solving, critical thinking, teamwork and ability to innovate. It serves people of all ages, and its programs reach pre-school, elementary school, middle school, and high school youth to college-level students and corporate executives participating in DI creative problem solving workshops. For more information, please visit [www.idodi.org](http://www.idodi.org).

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